

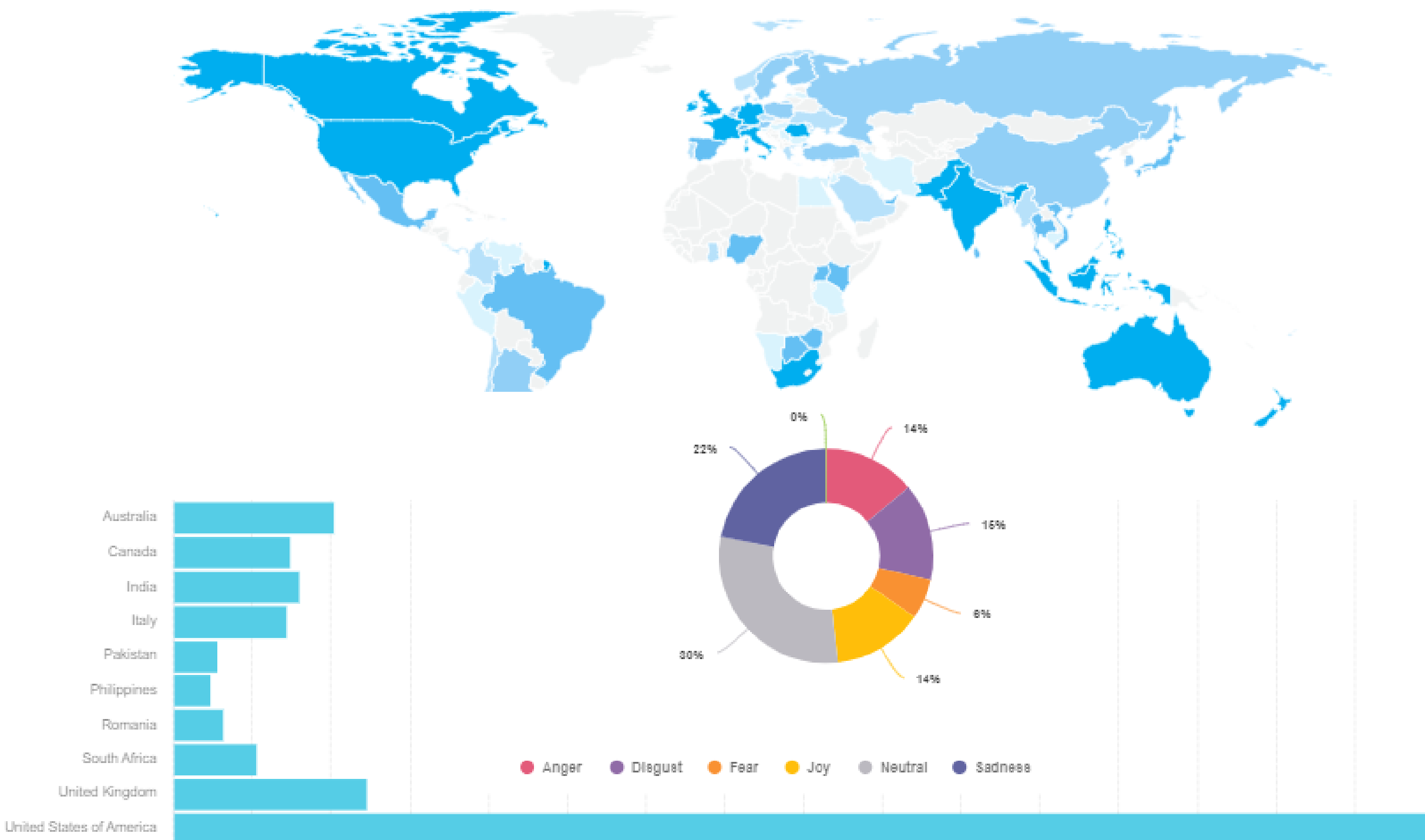
ONLINE MEDIA COVERAGE ON VACCINATIONS

1

21 JULY – 19 AUGUST 2021
OVER 1 MILLION MENTIONS ACROSS THE GLOBE

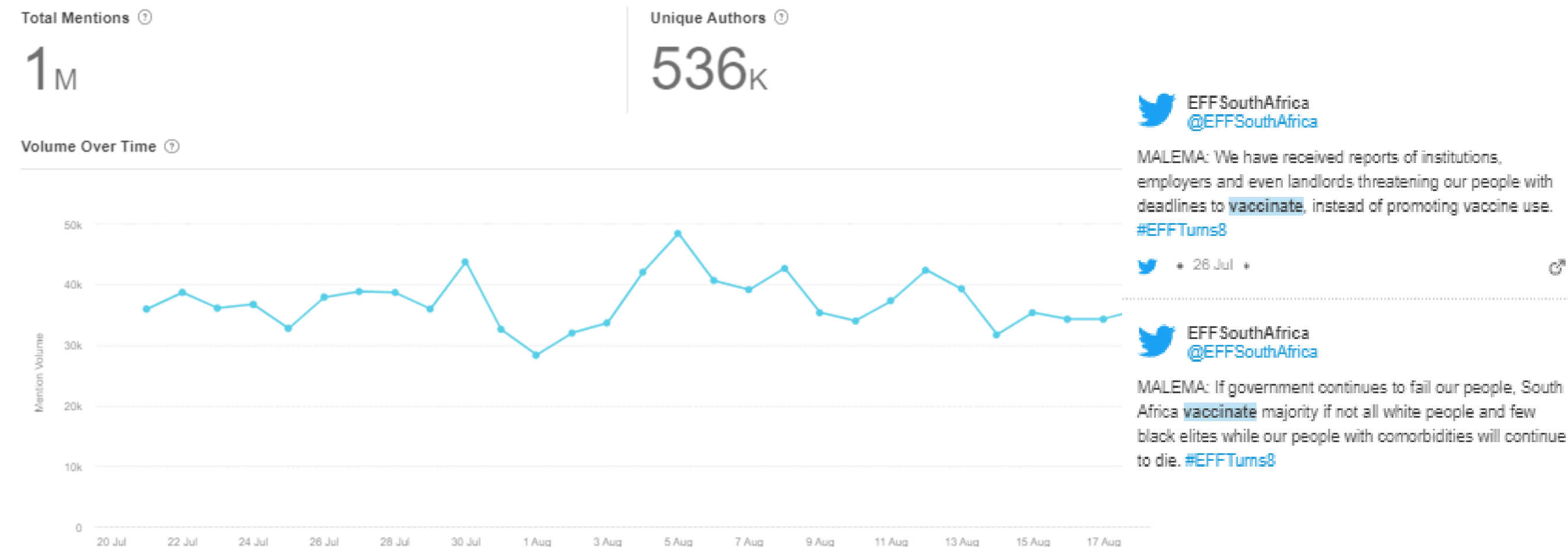
NaMedia
Namibia Media Monitoring

GLOBAL COVERAGE SPREAD



Most volume coverage related to the US, UK, and Australia. @TheNewYorker stated that “For now, the pace of global vaccination is the most powerful determinant of our near-term future with COVID. “The single best thing we can do is to vaccinate the world as fast as possible,” a virologist said.”. Albeit top emojis from public were anger, disgust, mistrust, and sadness – mostly towards the impact of the virus on society, business, and economy, and access to vaccinations.

MATH PROFICIENCY BY STATE



TOP MENTIONS RELATED TO THE DELTA VARIANT AND MOST SHARED URL'S WERE ON TWITTER. COVERAGE TONALITY WAS 42% NEGATIVE.

Responsible Shia Azadar Vaccinate Before Muharram
vaccinate kids
wear masks
mask indoors
wear a mask
vaccinate the world
vaccinate people
BILLION
age group
vaccinate children
vaccinate the entire
lot of people
decided to vaccinate
first time
ICU beds
Alabama
COVID-19 patients
held responsible for urging people to vaccinate
health officials
new cases
Delta variant
fully vaccinated

