



# NaMedia

Namibia Media Monitoring

Namibian print/broadcast journalists

October 2015 – January 2016



### Print News Journalists Front Pages:

1. Fischer, Stefan (Allgemeine Zeitung)
2. Heinrich, Dirk (Allgemeine Zeitung)
3. Muraranganda, Elvis (Namibian Sun)
4. Springer, Marc (Allgemeine Zeitung)
5. Hofmann, Eberhard (Allgemeine Zeitung)
6. Immanuel, Shinovene (The Namibian)
7. Beukes, Jemima (Namibian Sun)
8. Sasman, Catherine (Republikein)
9. Erasmus, Des (Republikein)
10. Haufiku, Mathias (New Era)
11. Bause, Tanja (Republikein)
12. Rademeyer, Ronelle (Republikein)
13. Von Alten, Clemens (Allgemeine Zeitung)
14. Haidula, Tuyeimo (The Namibian)
15. Kangootui, Nomhle (The Namibian)



### Print News Journalists General/Politics sections:

1. Heinrich, Dirk (Allgemeine Zeitung)
2. De Bruyn, Estelle (Republikein)
3. Springer, Marc (Allgemeine Zeitung)
4. Botes, Jessica (Republikein)
5. Smit, Ellanie (Namibian Sun)
6. Menges, Werner (The Namibian)
7. Bause, Tanja (Republikein)
8. Cloete, Luqman (The Namibian)
9. Erasmus, Des (Republikein)
10. Sasman, Catherine (Republikein)
11. Hartman, Adam (The Namibian)
12. Beukes, Jemima (Namibian Sun)
13. Coetzee, Yochanaan (The Namibian)
14. Hofmann, Eberhard (Allgemeine Zeitung)
15. Finck, Otis (Namibian Sun)



### Print News Journalist Business/Economy sections:

1. Nakashole, Ndama (The Namibian)
2. Mare, Hilary (Confidente)
3. Stadler, Hanlie (Republikein)
4. Kaira, Chamwe (The Namibian)
5. Gomo, Masimba (Southern Times)
6. Booyesen, Vida (Republikein)
7. Brand-Jonker, Nellie (Republikein)
8. Isaacs, Denver (Namibian Sun)
9. Nunuhe, Magreth (Southern Times)
10. Joubert, Niel (Republikein)
11. Ngulu, Freeman (Namibian Economist)
12. Shihepo, Timoteus (Southern Times)
13. Williams, Francois (Republikein)
14. Eiseb, Jonas (Southern Times)
15. Mhunduru, Eric (WOB)

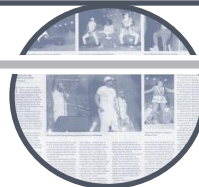




## Print News Journalists

### Sports:

1. Echelmeyer, Robby (Allgemeine Zeitung)
2. Schutz, Helge (The Namibian)
3. Mueller, Olaf (Allgemeine Zeitung)
4. Van Lil, Tielman (Republikein)
5. Putensen, Arne (Allgemeine Zeitung)
6. Mawonga, Hector (Namibian Sun)
7. Poolman, Andrew (Republikein)
8. Kuite, Lukas (Allgemeine Zeitung)
9. Elago, Shipi (Kundana)
10. Nikodemus, Sheefeni (The Namibian)
11. Nambala, Lukas (Namibian Sun)
12. Erasmus, Des (Republikein)
13. Sharuko, Robson (Southern Times)
14. Nghitongo, Kaino (Namibian Sun)
15. Cronje, Hendrick (Allgemeine Zeitung)



## Print News Journalists

### Education:

1. Shigwedha, Absalom (The Namibian)
2. Laubscher, Kobus (Republikein)
3. Hattingh, Elvira (Republikein)
4. Schlechter, Deon (New Era)
5. Nhongo, Kaula (WOB)
6. Rothauge, Axel (The Namibian)
7. Rademeyer, Ronelle (Republikein)
8. Adler, Simone (The Namibian)
9. Bagnetto, Laura Angela (The Namibian)
10. Cruise, Adam (Confidente)
11. Danovich, Tove (The Namibian)
12. Frost, Jesse (The Namibian)



## Print News Journalist

### Agriculture:

1. Hoffmann, Luise (The Namibian)
2. Macdonald, Fiona (The Namibian)
3. Matthys, Donald (The Villager)
4. Munniksma, Lisa (The Namibian)
5. Ogden, Lesley (The Namibian)
6. Walliser, Jessica (The Namibian)
7. Amupadhi, Tangeni (The Namibian)
8. Bause, Tanja (Republikein)
9. Booyesen, Vida (Republikein)
10. Coetzee, Yochanaan (The Namibian)
11. Heita, Desie (Kundana)





### **Broadcast News Journalists New/Politics Section:**

1. Vermeulen, Jaco (Kosmos)
2. Ndjendja-Akuunda, Asteria (NBC English)
3. Ndlovu, Marco (Base FM)
4. Swarts, Sheriva (NBC Afrikaans)
5. Andreas, Helena (Omulunga Radio)
6. Van Zyl, Lousia (NBC Afrikaans)
7. Kapolo, Salmi (NBC Oshiwambo)
8. Thikukutu, Rymond (NBC English)
9. Smiton, Andre (NBC Afrikaans)
10. Lategan, Fannie (NBC English)
11. Hamutenya, Ottilie (NBC Oshiwambo)
12. Kuenda, Paulina (NBC Oshiwambo)
13. Shipanga, Aina (NBC Oshiwambo)
14. Weidlich, Brigitte (NBC German)
15. Eiseb, Clarence (NBC English)



### **Broadcast News Journalists Economy section:**

1. Araeb, Reginald (Base FM)
2. Ndlovu, Marco (Base FM)
3. Simasiku, Obrein (One Africa)
4. Hangula, Rafael (One Africa)
5. Kariahuha, Mark (Base FM)
6. Gebhardt, Erica (One Africa)
7. Ndlovu, Ananias (Base FM)



### **Broadcast News Journalist Sports section:**

1. Lunyangwe, Strauss (One Africa)
2. Araeb, Reginald (Base FM)
3. Gebhardt, Erica (One Africa)
4. Vezemburuka, Kavii (NBC TV News)
5. Ndlovu, Marco (Base FM)
6. Vries, Wesley (NBC TV news)
7. Thikukutu, Rymond (NBC English)
8. Eiseb, Clarence (NBC English)
9. Kuenda, Paulina (NBC Oshiwambo)
10. Hamutenya, Ottilie (NBC Oshiwambo)
11. Kapolo, Salmi (NBC Oshiwambo)
12. Lategan, Fannie (NBC English)
13. Mvula, Magnaem (NBC Oshiwambo)
14. Kadhila-Mapenzi, Tonata (NBC English)
15. Kariahuha, Mark (Base FM)



# NaMedia Methodology

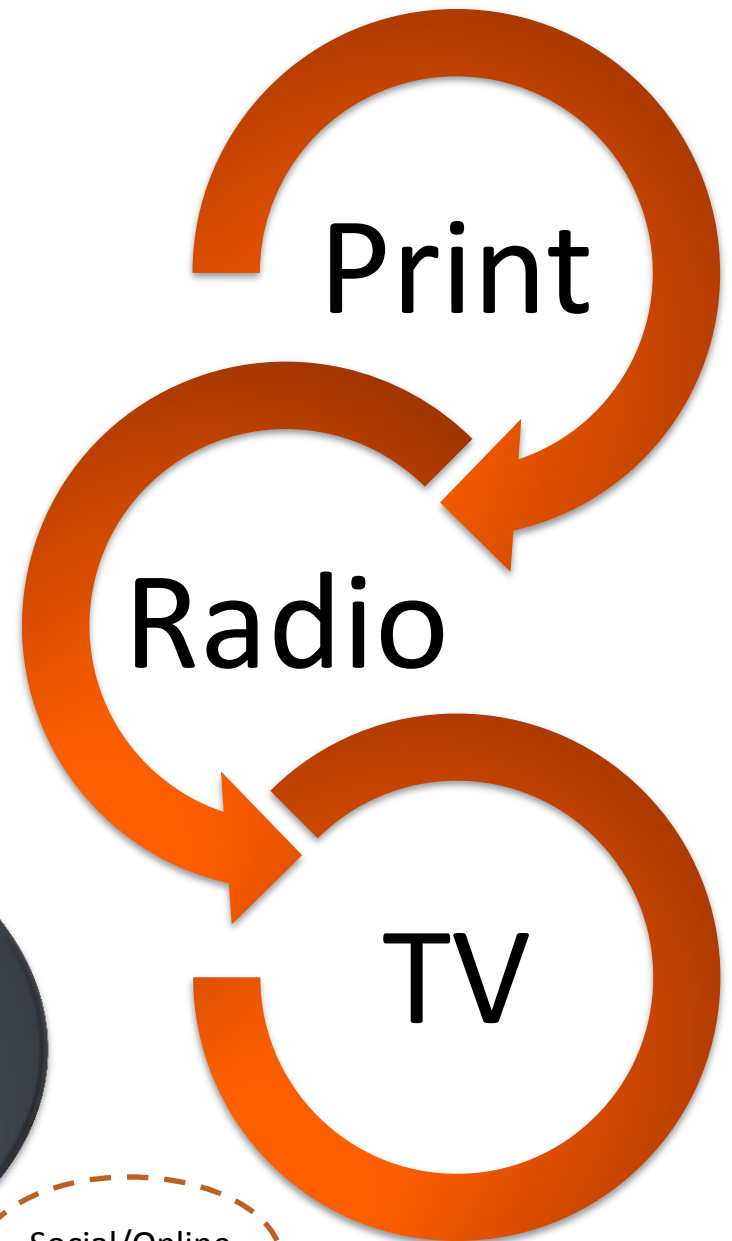
National Media Content Analysis  
Editorial (news) Coverage

## NaMedia employs Namibians:

- 4 Media Content Analysts
- Media Clipping & Data Manager
- 2 Researchers
- 2 Interns
- IT Consultant
- Payroll administrator
- Book keeper
- Auditors Namibia

Since February 2015: 6 Selected TV and Radio social/business chat shows were added into a separate codebook to reflect consumer interest stories and debates on monthly basis (value add mid-monthly review)

Social/Online  
Media Option



# Methodology/ Media list

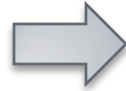
## Print Media

New Era  
The Namibian  
Republikein  
Allgemeine Zeitung  
Namibian Sun  
Namibia Economist  
Windhoek Observer  
Namib Times  
Southern Times  
Informantè  
Villager  
Confidente  
Kundana  
Namib Independent  
Insight Namibia  
Prime Focus

- 2005-2008
- 2009-2011
- 2011-current

Media Tenor Namibia  
Survey Warehouse

**NaMedia (Namibia Media Monitoring)**



NaMedia has 10 years of data archives (daily content analysis of all editorial coverage in mainstream print). Radio and TV was included in analysis since June 2013.

## Radio

NEWS: Base FM; Fresh FM, Hitradio, Kanaal 7, Kosmos; One FM (Old Kudu); NBC Afrikaans; NBC Silozi; NBC English; NBC German; NBC Oshiwambo; Omulunga; Radio 99; Energy; Radio Wave, NBC Damara

## Television

NEWS: NBC1, One Africa, NBC Business Today,  
Good Morning Namibia, Focus 2030, One on One, Talk of the Nation

