

# Political Agenda

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January 2019 – May 2019 Highlights  
Namibian Print & Broadcast Media



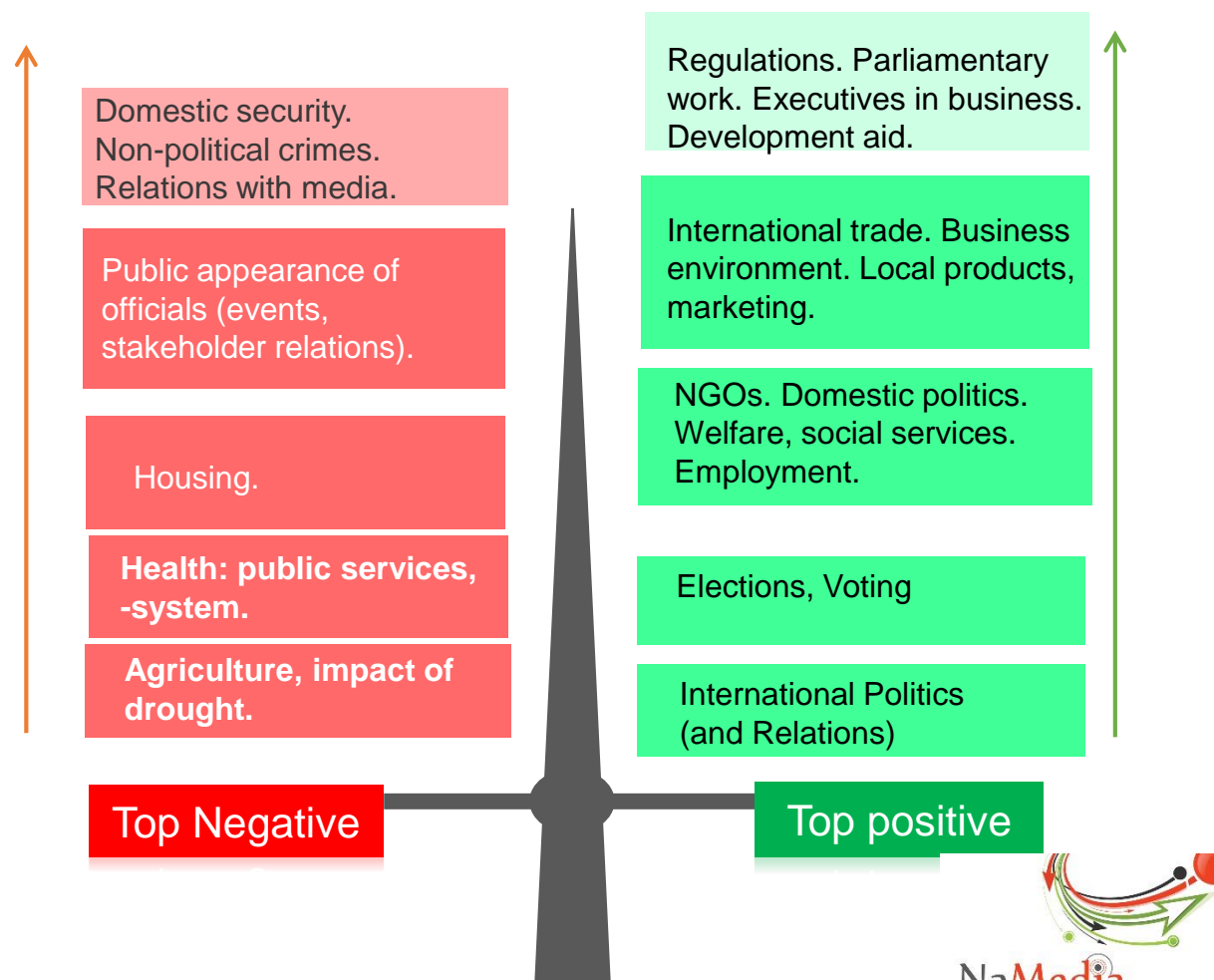
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Other topics deemed most relevant in consideration of Namibia's economic environment, unemployment, and poverty: 1) peace and stability, b) jobs creation, c) regulations, d) drought relief, e) NGO support, f) land conference, g) currency markets, h) the development state, and i) economic freedom, j) entrepreneurship and support SMEs ('bleeding' industries, but also new businesses).

## Agenda Focus: Top of Recall

1. Business Sentiment and -Cycles, Commodity Markets
2. Government Budget, and -Policy
3. Party Politics
4. Economic Circumstances
5. Future Prospects, Forecasts
6. Development/Investment: Infrastructure
7. Service Delivery
8. Relationship to industry(ies)
9. Livestock farming
10. Elections
11. Leadership qualities

Amongst other topics generating most negative statements were: a) Namibia's public education, b) suitability of some officials to govern, c) the justice system, d) Namibia's employment policy, e) Germany Namibia genocide court case, f) high number of road accidents, g) politically motivated crime, and h) public debt.



Given the need for trade, development, and foreign investment; most media coverage was directed towards Bilateral Investment Treaties, Collaboration, the Green Climate Fund, and the Social (market) Economy. Lower volumes were afforded to aquaponics, agriculture, fisheries, and *youth development*.

## Media driving awareness on Public Budget, -Debt

- 1 NBC Nyanyi FM
- 2 Namibian Sun
- 3 NBC News
- 4 Market Watch (NMH Insert)
- 5 The Namibian
- 6 Republikein
- 7 Business Today
- 8 New Era
- 9 NBC Kati FM
- 10 NBC English Radio
- 11 Talk of the Nation
- 12 One Africa
- 13 Allgemeine Zeitung
- 14 Good Morning Namibia
- 15 Confidente
- 16 NBC Funkhaus Namibia
- 17 Omulunga
- 18 NBC Hartklop FM
- 19 Kanaal 7
- 20 Namibia Economist

## Media driving awareness Namibia's Economic Circumstances

- 1 Market Watch (NMH Insert)
- 2 Business Today
- 3 Namibian Sun
- 4 NBC Nyanyi FM
- 5 NBC News
- 6 Republikein
- 7 Namibia Economist
- 8 Informante
- 9 Windhoek Observer
- 10 NBC English Radio
- 11 The Namibian
- 12 Namibia Daily News
- 13 Erongo (insert)
- 14 NBC Kati FM
- 15 Talk of the Nation
- 16 NBC Hartklop FM
- 17 Good Morning Namibia
- 18 Namib Times
- 19 Kanaal 7
- 20 Kosmos

## International Trade

Most Mentioned Countries / Regions: Namibia, Africa, Guinea, India, USA, Kenya, China, South Africa, Angola, Windhoek, UK, Zimbabwe, Euro Zone, Worldwide, Guinea Bissao, Ghana, Somalia, Congo, Democratic Republic (capital: Kinshasa-former Zaire), Botswana, Luderitz, United Arab Emirates, Swakopmund

Topical: Bilateral Investment Treaties (BIT); Trade agreements; Business sentiment; Commodities markets; coalitions and cooperations; Social (market) economy; Trade policy; Green Climate Fund; Business cycles; Tariff agreements; Negotiations; Economic factors; Chinese Namibian collaborations; International Trade agreement; Import restrictions; Trade conflicts

Top protagonists:

Thank You

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