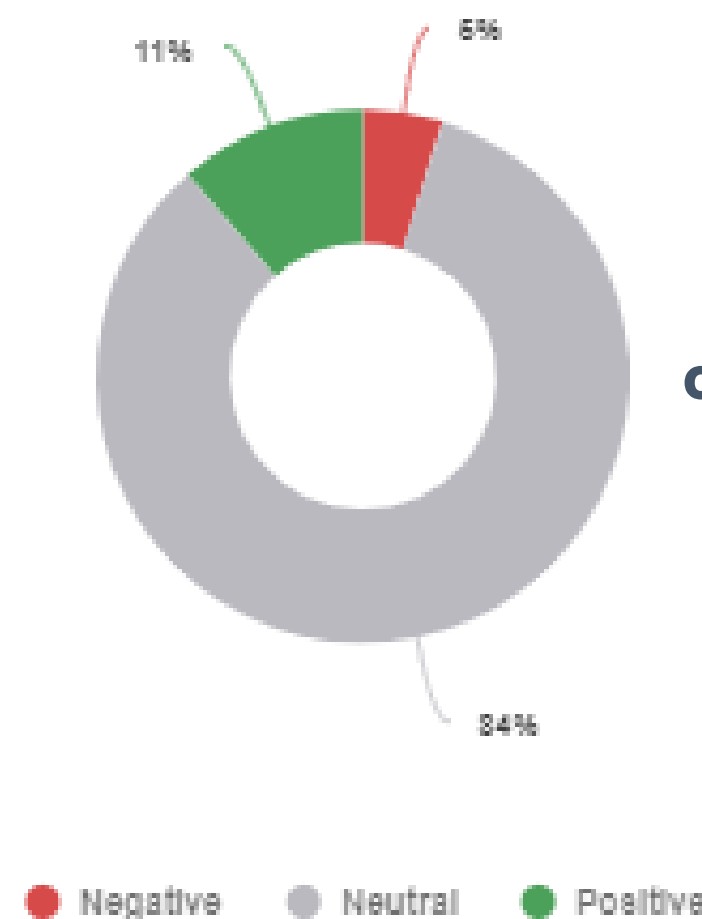


# PRESIDENT HAGE GEINGOB

## MEDIA COVERAGE ACROSS THE GLOBE 21 JULY – 18 AUGUST 2021



Tonality of  
media  
coverage was  
95%  
favourable.

**NEGATIVE COMMENTARY  
RELATED TO HARAMBEE, BASIC  
INCOME GRANTS, THE RE-  
APPOINTMENT OF ACC PAULUS  
NOA, AND TRIBALISM.**



RT @bignamibia Harambee II is a complete failure! It says only 45,000 individuals will receive BIG while 64% of Namibia are in poverty. Pres @hagegeingob poverty reduction plan is ineffective <https://t.co/iRHaralp50> @lipumbushiiimi <http://chnng.it/rP8GNhJN> <https://www.change.org/p/president-hage-geingob-we-demand-universal-basic-income-grant-in...>

• 6 Aug •



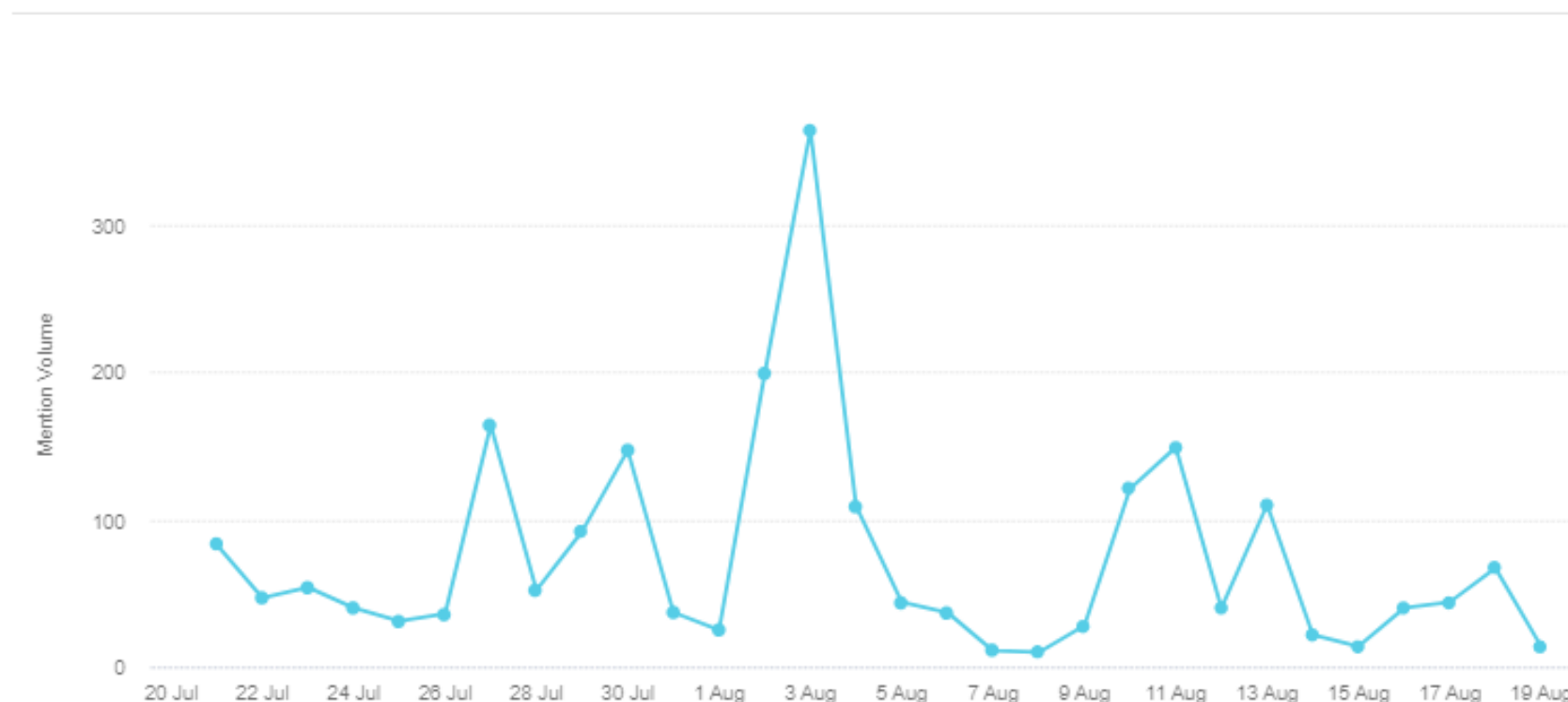
RT @NerdCage9 President Hage Geingob and giving critical positions to Wamboes though. It is kinda of annoying and tribalism at the core.

## 1089 UNIQUE AUTHORS

Total Mentions  
2231

Unique Authors  
1089

Volume Over Time



## POSITIVE MENTIONS IMPACTING ON PRESIDENTIAL REPUTATION

Namibian President Hage Geingob took to social media to congratulate –Namibia’s Christine Mboma for her achievement in the 2020Tokyo Finals  
Congratulates incoming Zambian President

Relaxes Covid-19 restrictions

–80th Birthday



RT @RealTimo10 The country has never been this united ever since we all voted for Hage Geingob in the 2014 presidential election. 2014 is far way back. Thank you Mboma and Masilingi. ❤️ #NamibiaAtTokyo2020 NA



PARTNERSHIP WELCOME ... President Hage Geingob has called on the international community, especially Africans, to partner with Namibia on the green hydrogen and ammonia project. Video: Shelleygan Petersen Read the article here: <https://t.co/rfP2WGUfF2> <https://t.co/vamth80Bup> <https://buff.ly/3rRFoN9> [https://www.namibian.com.na/104072/read/...](https://www.namibian.com.na/104072/read/)

## INFLUENCERS

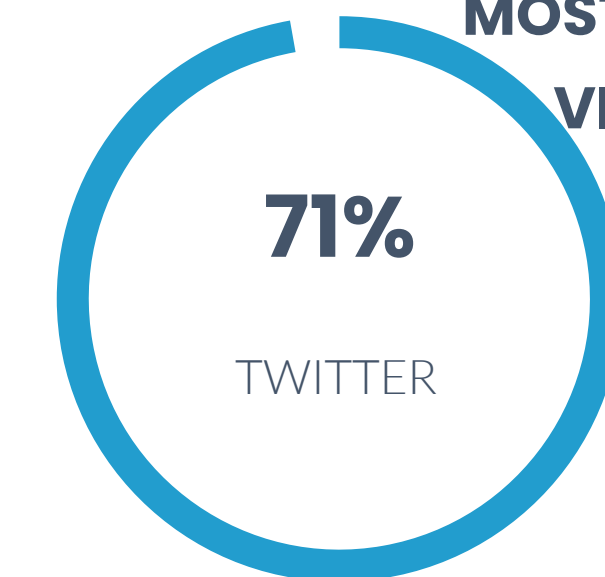
Top Influencers

Author Name

TheNamibian  
NewEraNewspaper  
soldier\_777  
PittKaki  
Gabes277  
Namibian  
Dee\_ray\_  
Joe70528994  
bignamibia  
New Era

## TOP NEWS OUTLETS

GLOBAL REACH  
MOST NOTICEABLY  
VIA TWITTER



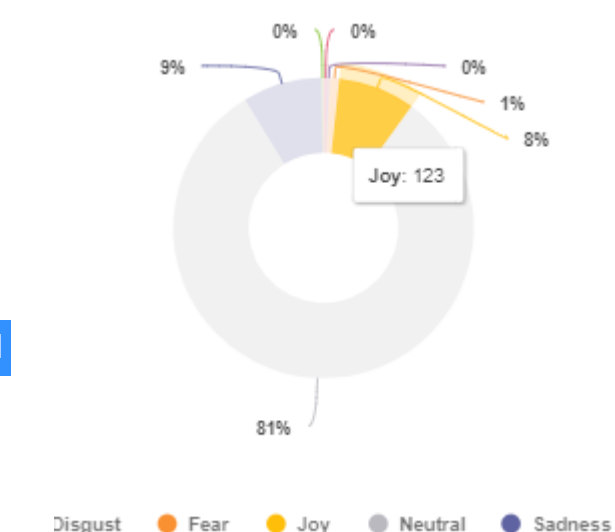
NaMedia  
Namibia Media Monitoring

Top Sites

Site Name

twitter.com  
direct.news  
neweralive.na  
allafrica.com  
namibiansun.com  
namibian.com.na  
republikein.com.na  
web.na  
kosmos.com.na  
observer24.com.na

## TOP EMOJI USED JOY



# PRESIDENT HAGE GEINGOB

**GLOBAL MEDIA  
COVERAGE**

**NAMIBIA LEADS THE AGENDA**

**SOUTH AFRICAN NEWS  
STILL VERY MUCH PART OF  
NAMIBIAN AGENDA**

**CHINA – LET’S WATCH THIS SPACE**  
**#INVESTMENT #RECRUITMENT**  
**#PROCUREMENT**

