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Forklifting Failure

You're OK thinking about the unconventional ideas that could uplift society and norms to a higher standard? You like a challenge, or do you prefer convention in life? Filtering into today's music, artistic expression, literature, and video footage can really soak you wet. It can increase the mental weight you put onto yourself and loved ones. It's like taking a pill or substance to 'numb' your instinct to seek adventure and change.

It's being in the trench for a year and being used to take the defence-mode to cope, rather than to move beyond the war. We are constantly conditioned by the media as to; what to wear, how to speak, what to think about, what to deem as important, to have status, to influence. What are you putting back into the media with your own photos, videos, and standards? Are you sustaining parts of the nearly impossible that sows so much doubt into the learning youth?

I've learnt that authenticity links you with any group of people. You are kind enough not to judge and stern enough not to feel judged or weighted on a scale bar. I don't like, I don't believe, I like, I believe. Which words are we hogging onto most? Does it separate or create?

I do it my way? Frank Sinatra was poetic at the most, but let's sing another tune. One without words, and one with acts of change. We must not lose the cover of the book, nor the keys to the back door. We must not tolerate else we condone. Time is the new currency, and what are you spending yours on? Are you holding a grudge? A mind battle for purpose? A power-grind and show-off at work? You are fighting with food (not poverty) or your best friend's new car? What do you harbour in your heart?

What we view, and what we speak, defines us and the material we share. That's why we have something like 'Corporate Culture' and 'Corporate Values'. We even have guidelines at the workplace for what we believe in, and what ultimately defines us. The O&L Group has a value called 'Creating a Future, Enhancing Life'; and you can see the practical outcome of that in the way their management speaks. It becomes easier to say no, when you know what you believe in, and what you do not tolerate.

Being into instant gratification, today's youth use words like "it's so satisfying" when playing with their poppits or fidgets or slime or gum. I remember we were playing with our imagination (and two imaginary friends) talking about normal stuff. Ja sure a bubble gun was fun, but we were not raised as cubic children comparing our schools, sport performance, preferences, or skills. We were in healthy competition with life itself. Not with the media.

I recall (shamefully) that I basically was forced to read my first newspaper(s) in varsity. I'm no politician but majored in BCom Economics (on my ass), Politics, and Philosophy. What I loved was the philosophy in leadership. The ability to dissect information to its truest core and purpose. The 'being' of the conversations that we have, and the themes we used to define this neat life.

Have we not saturated market with information, strategies, titles, tools, pride, and self-sufficiency? Our media reports on various issues, and they do a great job. However, what are the standards of conversation on social media, what level of knowledge, respect, or interest does it really reflect – and how have we become victim to this in many circumstances. Do you prefer the trench (stench) of social media, or can we live without TikTok, Twars (Twitter Wars), and long sad Facebook posts demanding other's likes and attention?

What we think, dictates our future. If we think the same, we will stay the same. I almost knotted my tongue with Majesty, His Honourable, Chief, Doctor what-not at the beginning of speeches, and honestly that was the part I was most nervous about. I once called an Advocate the Devil's Advocate (jokingly); cringe. Sometime the description before the Title says it all. A Witch Doctor. An Apartheid Chief in command. The title of the books and movies we read and watch, will also inevitably define us. They will harbour the demons you fight with that prevent you from becoming the peace you were created to live for.

So forklift (f*kk*t) your perceptions, the ones you need to chuck, and be a bit weird. It's good for you.

Love,

Natasja

